



COMMERCIAL  
MARKETING  
TEAM

# MARKETING BROCHURE

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# VENDOR LAUNCH

Discovery call and planning session to discuss your launch campaign.

Includes:

- Press Release
- External Email
- Social Announcement
- Corporate Website Vendor Page
- CMS Store Vendor Spotlight Page

cms distribution studio

## Welcome to the World of Designing Sound

[Learn more >](#)

### CMS Distribution announces new partnership with Sudio

Sudio has consistently set the bar high with their innovative and stylish audio products, earning a strong and loyal following. This partnership is a testament to CMS Distribution's commitment to delivering cutting-edge technology solutions to our resellers, helping you stay at the forefront of the industry.

[Browse Sudio](#)

#### Wireless Earphones

In-ear or open ear, for music or for calls, rain or shine. Sudio's wireless earbuds are designed to fit a dynamic lifestyle.

#### Wireless Speakers

Don't worry about choosing between sound quality and portability. Sudio's speakers pack easily in your bag and pack quite a punch.

### Learn more about this partnership

To learn more about this exciting partnership, visit the links below.

[Enquire about Sudio](#) [Press Release](#)

cms distribution studio

Enjoy 15% OFF on selected Sudio. CMS Store Exclusive Pricing

## sudio

Available in a global presence with its products available over 16,000 stores across the world. With historical roots in the audio industry, Sudio has over the past years in the Nordic, South American, and European markets. Our product offerings include our own brand earphones, and also our own brand headphones and speaker products. Sudio products are available in a wide range of colors and our commitment to this is to be active and up to date with our customers.

### POPULAR CATEGORIES

Headphones & Earphones Portable Speakers

[View All](#)

### FEATURES

**Masters of Sound**  
Passionate about making sound come to life

**Scandinavian Roots**  
Form, function, quality, ease, and relevance underpin everything we do

**Sustainable Awareness**  
Mindful and conscious designs

**Music On-The-Go**  
Take music with you wherever you go

### FEATURED PRODUCTS

Sudio N2 Blue  
Sudio N2 Pro Sand  
Sudio N2 Black  
Sudio A1 Blue

[View All Sudio Products](#)

### LET'S STAY IN TOUCH

All the best offers, deals and supporting campaigns straight to your inbox. Opt out at any time.

Enter your email address

cms distribution studio

### WHY SUDIO?

Available in a global presence with its products available over 16,000 stores across the world. With historical roots in the audio industry, Sudio has over the past years in the Nordic, South American, and European markets. Our product offerings include our own brand earphones, and also our own brand headphones and speaker products. Sudio products are available in a wide range of colors and our commitment to this is to be active and up to date with our customers.

### Sudio Products

#### SUDIO A1

The best thing in the ear, except for the first pair. Sudio A1 earbuds are designed to fit a dynamic lifestyle. They are designed to fit a dynamic lifestyle. They are designed to fit a dynamic lifestyle.

[BUY NOW](#)

#### SUDIO A1 PRO BLACK

Simple, sophisticated, and smooth. In the black, the Sudio A1 Pro earbuds enhance your everyday life. They are designed to fit a dynamic lifestyle. They are designed to fit a dynamic lifestyle.

[BUY NOW](#)

#### SUDIO N2 PRO

Strong, reliable, and stylish. The Sudio N2 Pro earbuds are designed to fit a dynamic lifestyle. They are designed to fit a dynamic lifestyle. They are designed to fit a dynamic lifestyle.

[BUY NOW](#)

### WHY PARTNER WITH CMS & SUDIO?

It's a combination of our expertise and our commitment to our customers that has made us a leading partner for many brands. We are committed to providing the best possible experience for our customers and our partners.

### GET IN TOUCH

Contact us to find out how we can develop your Sudio business.

First Name:

Last Name:

Email:

Company Name:

Company Website:

Message:

[Submit](#)

**Accelerate your customers' automation with Ansible**  
 With the 2+1 promo for eligible customers

**Red Hat Ansible Automation Platform**

Adopting automation as a strategic differentiator requires a top-down strategy that includes investing in time, technology and people.

Red Hat Ansible Automation Platform is Red Hat's enterprise IT automation solution that includes everything needed to build, deploy and manage end-to-end automation at scale. Built on a powerful, agentless framework, Ansible Automation Platform is engineered to help organisations create, manage and scale their automation workloads.

It offers a flexible, stable and security-focused foundation for deploying end-to-end automation solutions – from IT processes, to hybrid cloud, to edge locations.

**Take Your Work to New Heights**

Commercial drones give businesses across the world an edge. DJI Enterprise offers new innovative drone technology within key verticals that include Public Safety, Construction, Architecture, Engineering, Surveying, Electricity, Oil & Gas and Agriculture.

**cms** **dji** ENTERPRISE

**Reduce Risks**  
 Keep projects on schedule and your people away from danger.

**Drone-powered safety monitoring**  
 without halting compromising projects from operation.

**Drone data create accurate models**  
 that inform local geographic helping teams

**CMS Distribution**  
 17,102 followers  
 3mo · 🌐

Take Your Work to New Heights

Commercial drones give businesses across the world an edge. DJI Enterprise offers new innovative drone technology within key verticals that include Public Safety, Construction, Architecture, Engineering, Surveying, Electricity, Oil & Gas and Agriculture.

Find Out More: <https://bit.ly/3LmNE3g>

#publicsafety #engineering #oil&gas #agriculture #construction #drones #dji

**CMS** **dji** ENTERPRISE

5 reposts

👍 Like    💬 Comment    🔄 Repost

28

**CMS Distribution**  
 18,993 followers  
 2d · 🌐

Adopting automation as a strategic differentiator requires a top-down strategy that includes investing in time, technology and people.

**Red Hat Ansible Automation Platform** is Red Hat's enterprise IT automation solution that includes everything needed to build, deploy and manage end-to-end automation at scale. Built on a powerful, agentless framework, Ansible Automation Platform is engineered to help organisations create, manage and scale their automation workloads.

All Red Hat partners can use the "2+1" promotion to offer eligible customers a 3-year subscription of Red Hat Ansible Automation Platform for the price of a 2-year subscription:

- Potentially make more margins on services vs. selling subscriptions
- Contact new customers and new departments in existing customers about automation
- Increase their automation skills with an Ansible Masterclass
- Run customer demand generation with co-brandable campaigns and an Ansible workshop

Get in touch: <https://bit.ly/3wOp494>

#CMSDistribution #RedHat



**"Accelerate your automation pipeline with automation"**

All Red Hat partners can use the "2+1" promotion of Red Hat Ansible Automation Platform subscription:

- Potentially make more margins on services vs. selling subscriptions
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**Accelerate your pipeline with automation**

With the 2+1 promo for eligible customers

**cms** **Red Hat**

2 comments · 1 repost

Like    💬 Comment    🔄 Repost

**Shop our DJI Enterprise**

**DJI Matrice 300 RTK**    **DJI Matrice 30**

Now    Buy Now

**Chris Watson**

Today, we're going to talk to you about enterprise automation

2:19

**Watch the video here**

**Public Safety**

Drone-powered safety monitoring arms firefighters with accurate data enabling rapid, efficient, and informed decisions to maximize safety.

Drone-powered safety monitoring arms firefighters with accurate data enabling rapid, efficient, and informed decisions to maximize safety.

Drone data create accurate models that inform local geographic helping teams

**DJI Matrice 30T**

**CMS Distribution** @CMSDistribution · Mar 13

DJI Enterprise offers new innovative drone technology within key verticals.

Find Out More: [bit.ly/3Lj13t3](https://bit.ly/3Lj13t3)

#publicsafety #engineering #oil&gas #agriculture #construction #drones #dji

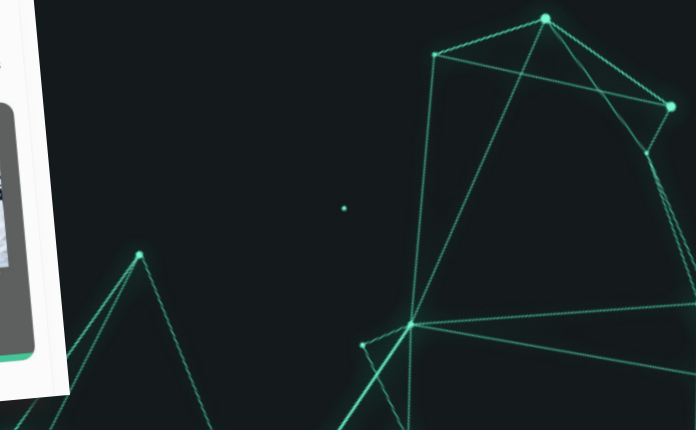
**cms** **dji** ENTERPRISE

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# CAMPAIGN PACKAGE

The starting point to building any campaign. Recommended for **product promotion** or **webinar**.

- Includes:
- Email (Solus)
  - Social Post
  - Data Follow-up

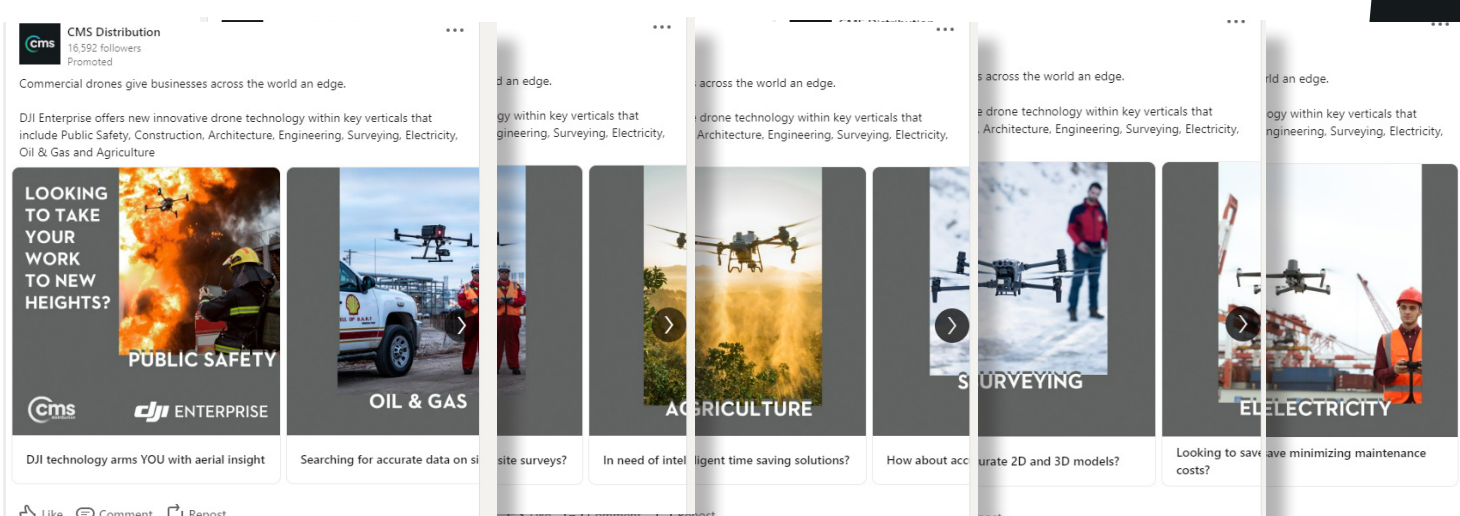


# CMS STORE DIGITAL ADS

Utilise **our ecommerce site** to showcase your range of products to a **large database** of B2B customers.

- Homepage Banner
- Category Banner
- Featured Vendor or Product
- Vendor Spotlight Page
- A+ Content





# PPC DIGITAL ADS

Recommended for  
**lead generation, event  
promotion,** driving **product  
sales.**

- LinkedIn Ads Campaign
- Google Ads Campaign
- Campaign Set Up and Management
- A+ Content and Web Banners

**Are you getting the most out of Amazon?**

We optimise your brand's digital shelf and grow market share.

Find out how.

**Access**

Advertising products, sponsored Display

strategy eye contacts

**SaaS Backup**

**Seat Commitment Promo**

Commit to a number of seats to be added by the 30th June 2023, and benefit now from a discounted price per seat per month

**PROMOTION**

Increase margins while bringing your customers the very best in unified data resilience.

**Click to Learn More**

arcserve

[Get Quote](#)

**Get Arcserve Backup for FREE**

**When you buy Arcserve UDP Software Advanced**

Save Customers Money on Best-In-Class Software

**PROMOTION**

Increase margins while bringing your customers the very best in unified data resilience.

**Click to Learn More**

arcserve

[Apply Now](#)



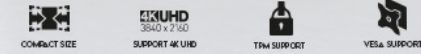
# STOCK IN THE CHANNEL

Advertisement space on the **B2B eCommerce** platform for **IT resellers** and **MSPs**.

- Leaderboard (Category)
- Skyscraper (Category)
- MPU (Segment)
- Wallpaper (Websitewide)
- Advertisement in News in the Channel



**DON'T BE LEFT SHORT**  
IN THE MINI PC MARKET



**ECOFLOW**

Price drop.

Purchase the RIVER 2 Series at unbeatable, reduced price!



**Jabra GN**

More choice for every  
hybrid work style

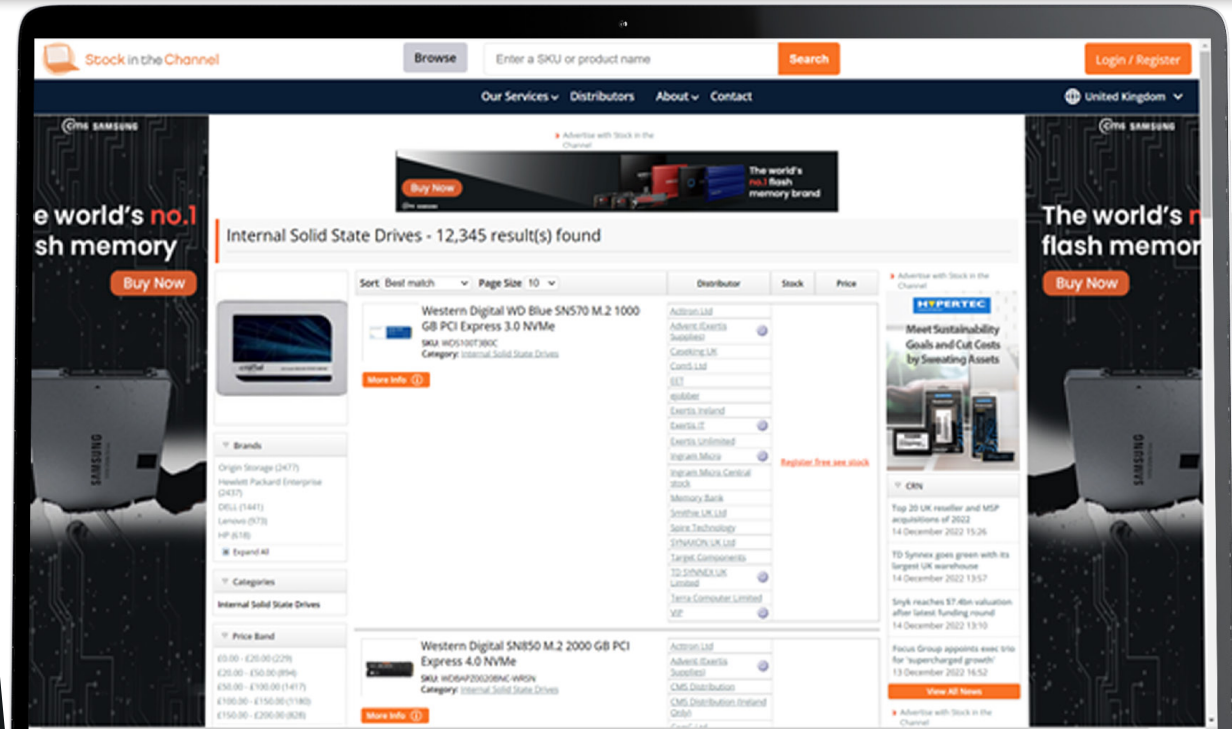
**EVOLVE2**



Available at

**cms store**

**Shop Now**



MacBook Pro

# EVENTS MANAGEMENT

From **concept to execution**, we ensure every detail aligns to create **memorable** and **impactful** experiences

- Webinars
- Roundtables
- Expos and Exhibitions
- Stand & Banner Design
- Lanyard & Badge Design
  - Golf Days
  - Awards





# MERCHANDISE SUPPORT

High quality and environmentally friendly merchandise for your customers. Designed and delivered ready for **expos, exhibitions, roadshows** and **gifting**.

- Clothing & Accesories
- Travel Mugs
- Portable Chargers
- Backpacks



CONNECTING PEOPLE TO TECHNOLOGY



# CORPORATE DESIGN

Quality corporate design to professionally showcase your company.

- Corporate Deck Design
- Powerpoint Refresh
- Letterheads
- Business Cards
- E-Signature



### Agenda

**Day One**

- 09:30 - 10:30 am Introduction
- 10:45 - 12:00 am WAN
- 12:15 - 01:00 pm WAN Troubleshooting
- 01:00 - 02:00 pm Lunch Break
- 02:00 - 03:00 pm LAN/VLAN
- 03:15 - 04:15 pm Routing

**Frank Salmon**  
CEO and Founder

Over the years, we've gained a reputation for being a trusted advisor and for exceeding expectations. That is why our partners have worked with us for so long. Some for the whole 30 years of our journey, we are over 500 people across 12 sites worldwide with a new ambition: to be the worlds number one value added tech distributor.

We thank you - our partners for helping us get to where we are today and look forward to continuing to help grow your businesses in the years to come.

### How to my Vigor

Access the router's

1. Power on the router
2. Connect a PC to router's LAN Ethernet cable
3. Ensure the PC's NIC is "auto-address"
4. Open a browser, type "https://[IP address]" in the address bar
5. Log in with admin/admin

**Nathaniel Alabaster**  
Business Development Manager  
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www.cmsdistribution.com  
0142 970 4719



### ABOUT US

- "glocal" products, services and solutions.
- We have a sustainable omnichannel model that provides choice to our vendors.
- We offer specialist sales and marketing services for a wide range of technology products.
- We are committed to sustainable business practices, that foster long term partnerships with our stakeholders.
- A People-centric company acting with agility, inspiring growth and embracing diversity.
- We deliver Operational Excellence through advanced, automated and intelligent systems.
- Our system capabilities are built strategically through continuous investment.

### Outline

- Wireless Introduction
- Radio Settings
- SSID Setup
- Roaming
- Central AP Management
- Mesh
- Summary

### ON

"local" business that to innovative services.

### Central AP Management (Vigor Router)

Vigor Router can be the wireless controller for up to 20 VigorAP's

Features



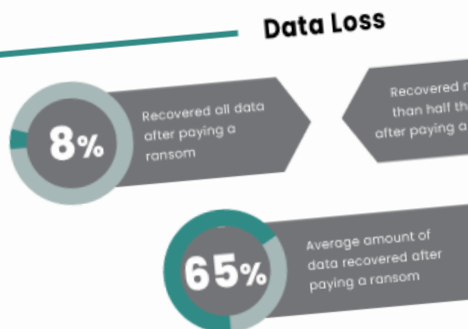
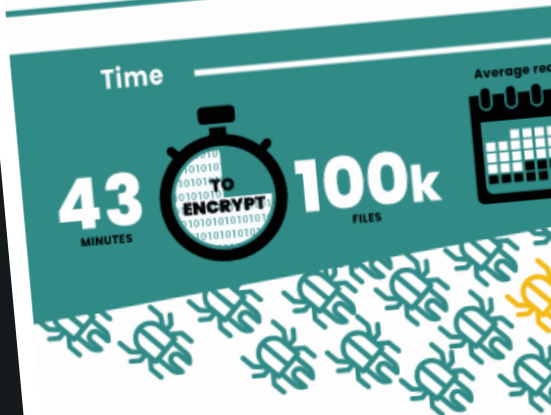
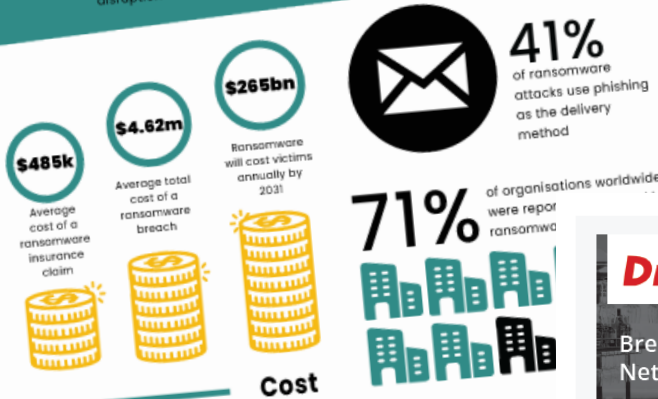
# GRAPHIC DESIGN

High **quality design** support for **logos, infographics, editorial design** and case studies

- Infographic
- Logo Design
- Case Studies
- Datasheets

## RANSOMWARE WHAT ARE THE THREATS?

### Common Targets



# TECH FORUM RANSOMWARE



**DrayTek** Case Study

Breathe AV Delivers High Performance Wireless Network for The Butchers Social in Solihull

**THE FOREST HOTEL**

**Client:** The Butchers Social at the Forest Hotel

**Partner:** Breathe AV, Warwick

**About the company:** Breathe AV offers technological expertise for the installation and maintenance of AV equipment for businesses, hotels and retail such as screens, projection, video conferencing, audio systems, sound systems, digital signage and CCTV. They also install AV and security into your home, including cinema, Sonos, Control 4 systems, Dolby atmos, CCTV and networking.

**Products:**

- Vigor 2962 fibre router
- VigorAP 1060C

**The Overview**

Breathe AV resolved network issues by installing a DrayTek high-performance router, switches, and Wi-Fi 6 access points. This upgrade resulted in a 50% speed boost, particularly notable in hotel rooms, addressing poor connectivity, improperly installed cables, and disruptions during large events.

**The Requirement**

The Butchers Social is a high-end restaurant, bar and 12-room hotel, located in Dorridge, Solihull. New owners requested a full network upgrade during a recent facility refurbishment to improve internet speed and coverage.

The building had improperly installed cabling and existing networking equipment provided poor wireless connectivity.

During peak hours or during a large event, such as a wedding - with up to 200 patrons - the existing wireless network could only support approximately 30 people at a time. This impacted EPOS systems, with tills going down frequently.

The problems continued in the hotel bedrooms, where there was not enough wireless coverage and low download speeds.

# WHAT NEXT?

**Contact** our team to **discuss** your business goals and we can recommend a **plan of action**



## Opportunity

Discuss upcoming CMS marketing opportunities and events



## Discovery

Book a discovery session to discuss campaign opportunities



## Goals

Tell us your goals and we can help you achieve them



## Website

Review your vendor page and ad space on our webstore

Get in touch

